

# SUSTAINABLE SMALLHOLDERS SUPPLY CHAIN TOOL – GETTING OUT THERE



One way to gather the insights of other smallholders and find potential collaborators is to host an event. The event could pull together different smallholders and small farmers looking to add value to a product, a production method or even a region. Events could also be hosted to bring in potential suppliers or customers. We have produced a template invitation for a face-to-face meeting, however, with so many business meetings taking place online, this may be an option or alternative, especially if businesses have to travel long distances and have busy schedules.

## AN EDITABLE INVITE

### MEETING INVITE – FIRST STEP - SAVE THE DATE

*Invitation to: How do we get more from our **heritage produce**?*

*Dear .....*

*I hope this correspondence finds you well.*

*I am writing to you as a valued member of our heritage pork producer community to invite you to join us at the launch event for '**Heritage Heroes**' on the **6th September 2022** At.....*

*We are looking to discuss ways that we, as small independent businesses, could work together to maximize our resources and increase the sustainability of all of our businesses.*

*We have a unique offering, but share common challenges. Please join us for a lively discussion to see how we may work together to achieve even better results.*

*I am excited to see what we can accomplish together*

*Please confirm your attendance by return. If you are unable to join us on the day, please let me know and we will provide a video link.*

*Best Wishes*

***Brian** .....*

*Brian's Farm*