

Good Practice of Smallholder Supply Chain Collaborations



Author information	
Country	Slovakia
City	Batovce
Organization	Local Action Group "OZ Tekov-Hont"

Good practice general information	
Title of a Good practice	Farmer's market in Bátovce
Country/region/city	Batovce/Slovakia
Short information	<p>The small village of Bátovce has gained attention even beyond the borders thanks to the Farmer's Market. Thirty small farmers were noticed by the international Slow Food movement and the Farmer's Market in Bátovce, and as the first market in Eastern Europe, it was included in the Marcati della Terra international network.</p> <p>The stalls offer products from the yard and artisanal food that is safe, fair and tastes amazing.</p>
Detailed information	<p>Those interested can find traditional Slovak food and products every Saturday for three years at the Farmers Market in Bátovce. Thirty small farmers have been noticed by the international Slow Food movement. The farmer's market in Bátovce was included in the international Marcati della Terra network. He thus found himself in the good company of markets from traditional countries such as Italy, Austria and Switzerland. He is the first and only representative from Slovakia and the Eastern bloc.</p> <p>Both farmers and customers have Saturdays in their calendars reserved for Slovak food. Markets are regular, in all weathers. Honest, fair and local products. There are around 20-30 local sellers in the farmer's yard, new ones are also being reported. They offer honey, flowers and flower bulbs, spring vegetables, processed fruits and vegetables in the form of jams, juices, cooked vegetables, spreads, cow's cheese, flour, pumpkin seeds, sourdough bread, teas, herbal tinctures, spice mixes and wine.</p>

Evidence of success	The effort to create a tradition, maintain the regularity of markets and quality settings has paid off. The farmer's market in Batovce has been operating for the third year. The perseverance of the farmers was noticed by the international association Slow Food.
Challenges	The Local Action Group "OZ Tekov-Hont" has set itself the goal of making it possible to buy local quality products at a reasonable price for producers and consumers, creating a confidential relationship with customers.
Potential for learning	One of the goals of the organizers of the Farmers Market is to support other cities in Slovakia as well as other producers in organizing other markets. For this purpose, they organize workshops and educational activities where they present their experiences and examples of good practice.