

# **NEWSLETTER (4)**

### Welcome to our project

Sustainable Smallholders EU is an adult education initiative to empower and equip smallholders (and those who educate & support them) with skills and knowledge to improve the viability of their holdings by championing the local/heritage value of their produce, transforming their supply chain management and enhancing their environmental/climate action contributions in line with the UN's sustainable development goals.

### **READ MORE**

#### **GET INVOLVED**

Please follow our social media accounts to stay up to date as our project develops..

#### **FACEBOOK**

### **INSTAGRAM**

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EMPOWERING SMALLHOLDER FARMERS AND ENTREPRENEURS THROUGH OPEN EDUCATION RESOURCES (OERs) CLICK HERE

Smallholder farmers and food start-up entrepreneurs face numerous challenges that limit their success and profitability.

To address these issues and improve the viability and sustainability of smallholdings, a team of smallholders and food sector specialists has developed a new, free, and open access training model called **Open Education Resources (OERs)**.

The OERs are designed to curate different areas of knowledge and skills development specifically for smallholder adult learners, organisations providing Adult Education and Training to Smallholders, heritage food networks at regional, national and EU levels, and policy makers in terms of public health and economic development.

Our Open Education Resources will enable an increase in the entrepreneurial ability of smallholders to understand consumer trends, assess and market the value of their heritage produce and increase the overall viability and sustainability of their smallholdings.

They will also increase the recognition of the role of adult education in achieving market-led product & innovation training for small food producers across the EU. The **OERs** focus on the heritage and local value of produce, as well as the presentation of consumer trends, providing smallholders with the tools and knowledge they need to improve their market access and negotiate better sales deals.

With the latest innovation approaches, the OERs give trainers and smallholders new content to upskill both their food production knowledge and entrepreneurship skills.

This up-to-date knowledge will enable smallholders to capitalize on niche market opportunities, secure their businesses, and ultimately grow and succeed.

# WHO WILL BENEFIT FROM THIS?



- Organisations providing Adult Education and Training to Smallholders, and food start-up entrepreneurs
- Smallholders themselves
- Heritage Food networks at regional, national and EU levels
- Policy makers in terms of public health and economic development



# LET'S GET STARTED. IT'S EASY.

Click on the tabs below to discover our 6 modules and Educators Guide, which are full of engaging content, learner exercises/quizzes, additional materials, and multimedia content.



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Innovations that are guided by smallholder farmers, adapted to local circumstances, and sustainable for the economy and environment will be necessary to ensure food security in the future. Bill Gates

We believe that the OERs will make a positive impact in the food industry, and we encourage all smallholder farmers, organisations providing Adult Education and Training to Smallholders, heritage food networks, and policy makers to take advantage of this free resource to improve their skills and grow their businesses.

## **DOWNLOAD - LEARN - IMPLEMENT:** <u>Open Education Resources</u>

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### FINAL TRANSNATIONAL PARTNER MEETING IN NITRA

We were delighted to be able to meet in person recently with the partners for the Sustainable Smallholders Project recently. The meeting took place in the beautiful city of Nitra, Slovakia. We'd like to say a huge thanks to our wonderful host Prof Zuzana.

It was a bittersweet meeting, as we are entering the final stages of the project, and we've had some wonderful discussions with our project partners:

- <u>NCASS (Nationwide Caterers</u> <u>Association)</u>
- <u>Slovak University of Agriculture</u>
- Leitrim Organic Farmers
- <u>European E-learning Institute</u>
- Mancomunitat de la Ribera Baixa
- GAL MERIDAUNIA

Meeting is person was a wonderful chance to review our results - check out our Smallholders Sustainable Development Guidebook and Compendium of Good Practices, practical guides for anyone involved in small holdings (growers, educators, farmers etc). Our Guides break down the Sustainable Development Goals (SDGs), making them relevant and achievable at a smallholder farming level. In both resources, but especially our Compendium of Good Practices, we share learning and experiences in key SDG themes such as: Food Security, Sustainable Agriculture, Food and Health, Food Waste, Climate and Environment and Innovative Technologies.



## FOLLOW OUR JURNEY

The partnership of the project consists of the following organisations:

- The Nationwide Caterers Association
- Momentum Marketing Services Limited
- European E-Learning Institute
- Mancomunitat Ribera Baixa
- Slovak University of Agriculture in Nitra
- <u>Gal Meridaunia</u>
- Leitrim Organic Farmers







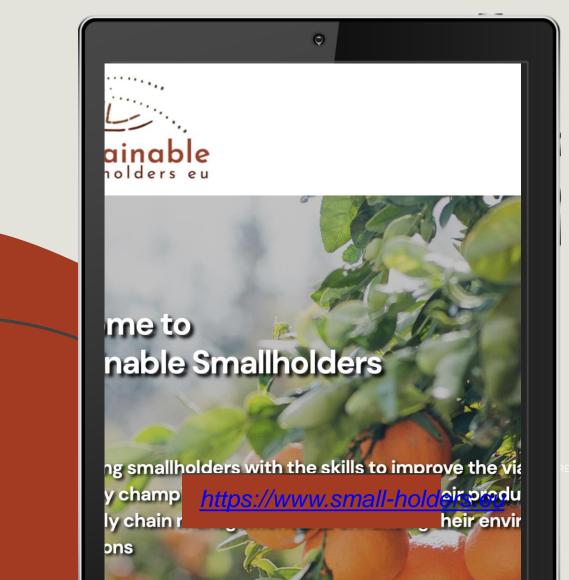








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